

Enterprise Level Analysis Topics



LESE 306
Fall 2010

	Unit	Price	Quantity	Amount
Direct Materials:				
Seed	bushel	\$1.45	15.0	\$21.75
Fertilizer:				
Nitrogen	lb	\$0.25	60.0	\$15.00
Phosphate	lb	\$0.32	40.0	\$12.80
Herbicides	acre	\$10.00	1.0	\$10.00
Custom harvest	acre	\$0.14	55.0	\$7.70
Custom drying	acre	\$13.75	1.0	\$13.75
Diesel fuel	gal	\$2.10	7.6	\$15.96
Gasoline	gal	\$2.45	0.9	\$2.21
Repair and maintenance	acre	\$18.00	1.0	\$18.00
Interest on operating capital	acre	\$5.10	1.0	\$5.10
Crop insurance	acre	\$10.14	1.0	\$10.14
Total direct expenses				\$132.41
Direct Labor:				
Operator labor	hour	\$9.00	1.0	\$9.00
Hired labor	hour	\$8.50	2.0	\$17.00
Total direct expenses				\$26.00
Overhead:				
Misc administrative overhead	acre	\$16.00	1.0	\$16.00
Depreciation	acre	\$33.00	1.0	\$33.00
Total indirect				\$49.00
Total expenses per acre				\$207.41
Revenue per acre	bu	\$2.60	85.0	\$221.00
Profit per acre				\$13.60

Enterprise budget

Design of an crop
Enterprise budget.

Construct budget
for all enterprises
in the firm.

Separate direct
materials expenses
from direct labor
and overhead
expenses.

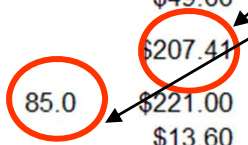
Enterprise Performance Statistics:

1. Conduct breakeven analysis

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Breakeven analysis				
Price	bu	\$2.44		
Yield	bu		79.8	

Enterprise #1 Calculating Breakeven Price....

$$P_{BE} = TE \div Q$$



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Enterprise #1

Calculating Breakeven Price....

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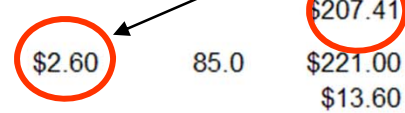
$$= \$2.44$$

Conclusion:
Price could fall from \$2.60 to \$2.44 if yield an cost remained constant.

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Enterprise #1 Calculating Breakeven Quantity....

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Enterprise #1

Calculating Breakeven Quantity....

$$Q_{BE} = TE \div P$$

$$= 79.8$$

Conclusion:

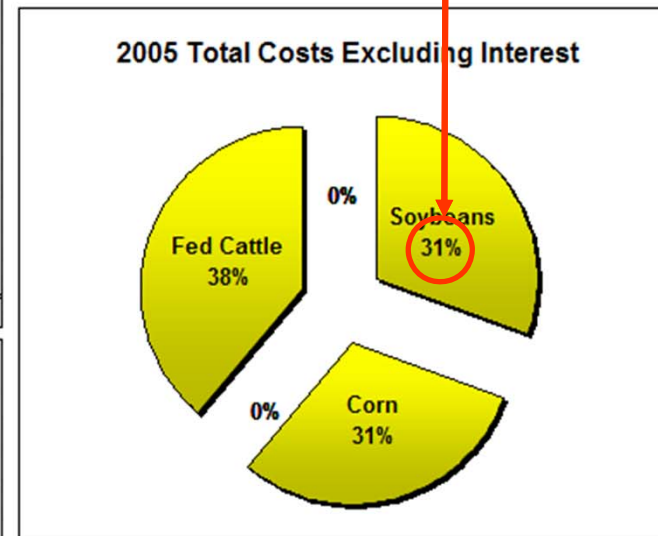
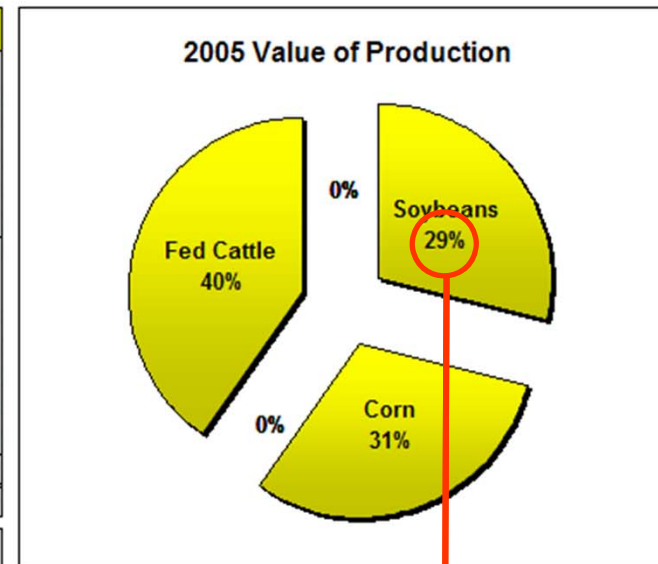
Yield could fall from 85 to 79.8 if price and costs remained constant.

Contribution Analysis

Enterprise	2005	2006	2007	2008
Value of production				
Soybeans	\$257,635	\$260,830	\$264,064	\$267,338
Corn	\$273,000	\$262,681	\$252,751	\$243,197
None	\$0	\$0	\$0	\$0
None	\$0	\$0	\$0	\$0
None	\$0	\$0	\$0	\$0
Total crop enterprises	\$530,635	\$523,510	\$516,815	\$510,536
Fed Cattle	\$357,000	\$333,152	\$310,898	\$290,130
None	\$0	\$0	\$0	\$0
None	\$0	\$0	\$0	\$0
None	\$0	\$0	\$0	\$0
None	\$0	\$0	\$0	\$0
Total livestock enterprises	\$357,000	\$333,152	\$310,898	\$290,130
Total all enterprises	\$887,635	\$856,663	\$827,713	\$800,665

Percent share of value of production				
Soybeans	29.02%	30.45%	31.90%	33.39%
Corn	30.76%	30.66%	30.54%	30.37%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Fed Cattle	40.22%	38.89%	37.56%	36.24%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

Percent share of total costs excluding interest				
Soybeans	30.62%	30.85%	31.08%	31.31%
Corn	30.62%	30.85%	31.08%	31.31%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Fed Cattle	38.76%	38.30%	37.84%	37.39%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%



Enterprise Performance Statistics:

1. Conduct breakeven analysis
2. Rate of return on investment (expenses) per unit for ith enterprise:

$$ROI_i = \text{profit}_i \div (VE_i + FE_i)$$

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1. Conduct breakeven analysis
2. Rate of return on investment (expenses) per unit for ith enterprise:

$$ROI_i = \text{profit}_i \div (VE_i + FE_i)$$

3. Efficiency for each enterprise can be measured by the variable expense ratio:

$$VER_i = VE_i \div REV_i$$

Relationship Between Enterprise and Master Budgets

