

### Sustainable and Green Consumption is needed

- -social and environmental responsibility
- -a more balanced & enlightened consumption
- -consumption as political action
- -recycling
- -using alternative forms of market, eg. Coop, farmers' market, local shops, fair trade shops

- Automobiles: 10.1 million(1997) → 15.9 million(2006) → 18.6(2012)
- According to SIC(State Information Center), number of cars in China was 63 million and expected to increase to 75 million next year, which eventually will increase to 490 million in the future. (US currently 250 million)
- Air pollution

Most Polluted World Cities b	/ PM10 (particulate matter)
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<b>µ</b> g/m³ (2004)	City
169	Cairo, Egypt
150	Delhi, India
128	Calcutta, India
125	Tianjin, China
123	Chonggin, China
109	Kanpur, India
109	Lucknow, India
104	Jakarta, Indonesia
101	Shenyang, China

Cf. Seoul 58 μg/m³, New York 22μg/m³, London 27μg/m³, Tokyo 32μg/m³ microgram (one-millionth of a gram) per cubic meter air

Source: Ministry of Environment

# Air Pollution in Major Cities in Korea

	PM10(70#g/m³/year)		NO <sub>2</sub> (0.	05ppm/year	SO₂ (0.02ppm/year		
	'04	'05	'04	'05	'04	'05	
Seoul	61	58	0.037	0.034	0.005	0.005	
Inchon	62	61	0.028	0.025	0.007	0.007	
Pusan	60	58	0.024	0.023	0.007	0.006	
Taegu	58	55	0.026	0.023	0.006	0.006	
Kwangju	46	49	0.019	0.021	0.004	0.004	
Daejon	49	48	0.022	0.020	0.005	0.005	
Woolsan	50	50	0.022	0.024	0.010	0.008	

Source: Ministry of Environment

### Air Pollution

### Health Effects

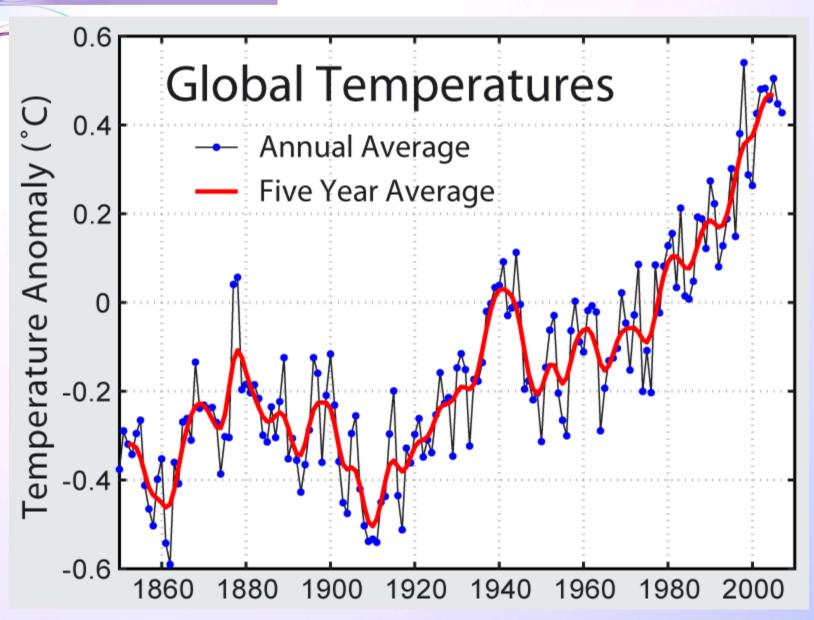
Difficulty in breathing: wheezing & coughing Increased possibility of heart attacks Asthma
Bronchitis
Lung cancer

### Air Pollution

- Anthropogenic sources of Air Pollution (mostly from burning fuels)
- "Stationary Sources" power plants, manufacturing facilities, heaters, municipal waste incinerators
- "Mobile Sources" motor vehicles, aircraft, vessels etc.
- Fumes from hair spray, paint, aerosol sprays

## Air pollution and Global Warming

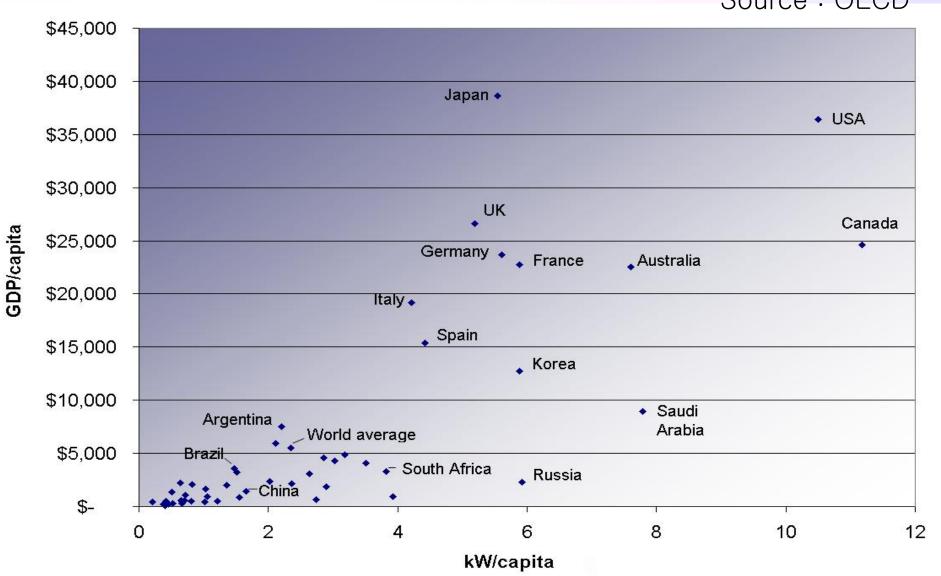
- CO2 emission from fossil fuel
- Most important greenhouse gas (GHG)
- 88.4% of total GHG emissions in Korea
- Ranked #10 in the world in energy related CO2 emission
- Per capita energy consumption: 4.43 TOE
- Cf. Japan 4.18; UK 3.91; Germany 4.22



Source: UNCED

# Economic Development and Energy Consumption (2005)

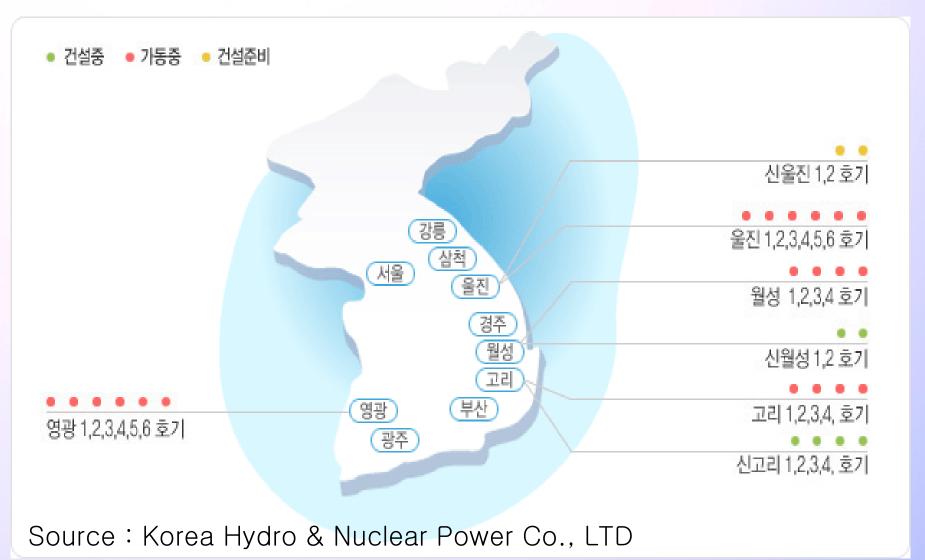
Source: OECD

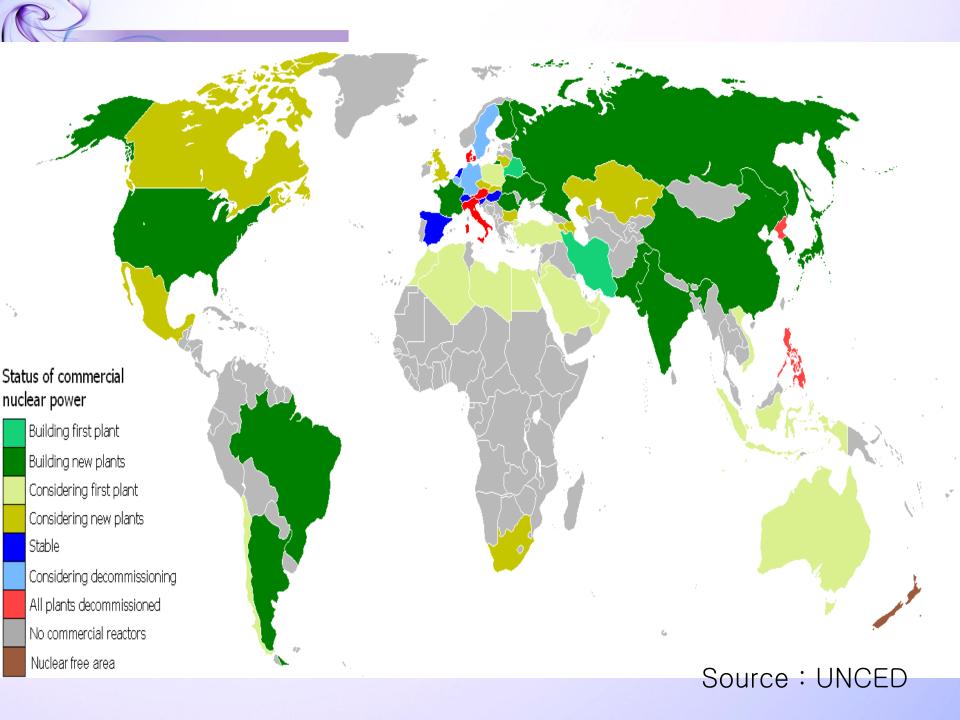




### Nuclear Power Plants in Korea

20 reactors running





Top 10 Nuclear Countries, 2007										
rank	1	2	3	4	5	6	7	8	9	10
Total capacity (GW)	USA (98)	FRANCE (63)	JAPAN (48)	RUSSIA (22)	Germany (20)	Korea (17)	Ukraine (13)	Canada (13)	U.K. (12)	Sweden (9)
Share of Nuke (%)	France (79)	Ukraine (48)	Sweden (46)	Korea (38)	Japan (28)	Germany (26)	U.K (20)	USA (19)	Russia (16)	Canada (15)

USA Korea Japan Germany U.K France Sweden Ukraine Canada kW/ha\* (0.32)(0.49)(9.93)(1.73)(0.37)(0.36)(0.21)(0.05)(0.02)

\* = per hectare nuke capacity Source: UNCED

Russia

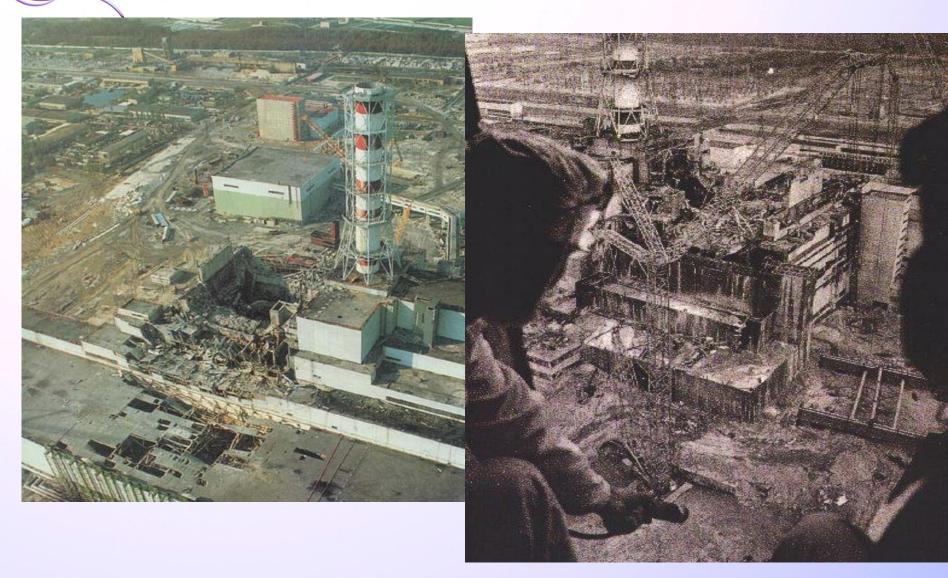
(0.01)

### The Production & Consumption of Electricity by Region

region	Production (MWh)	Consumption (MWh)	region	Production (MWh)	Consumption (MWh)
Seoul	1,194,925	33,321,290	Kyungbook	54,153,056	24,805,745
Pusan	25,831,181	13,423,022	Kyungnam	47,437,056	35,991,181
Taegu	123,167	10,544,475	Choongbuk	516,389	11,647,860
Inchon	17,361,329	14,963,884	Choongnam	59,932,954	13,835,150
Kwangjoo	<u>-</u>	4,639,098	Chonbuk	1,196,254	11,247,612
Daejon	208,305	5,771,636	Chonnam	38,490,256	15,653,923
Kyunggi	20,307,328	48,583,252	Jeju	1,385,093	1,955,071
Kangwon	5,379,389	10,227,934	Total	285,223,756	257,731,354

Source: Statistics Korea

### Chernobyl disaster



Source: http://yupspd.blog.me/10034475297





Source: http://www.nytimes.com/

# Fukushima Explosion





Source: http://www.greenpeace.org/



Source: http://www.greenpeace.org/



Source: http://www.greenpeace.org/



Source: http://www.greenpeace.org/



What are the alternatives?



• Make sure you read article by Eun Ki-soo (pp.146-156)

# Attitude toward marriage

- \*1-5 points (strongly disagree, agree, neutral, agree, strongly agree)
  - \*summary of survey results(quantitative; qualitative interpretation)
- 1) "Married people are generally happier than unmarried people."
- 2) "It is alright for a couple to live together without intending to get married."
- 3) "People who want children ought to get married."

• "Korean family values are changing. But, when put in a global context, Korea still appears to have one of the most traditional and conservative set of family values in the world" (Eun, p.156).

- 1) "Married people are generally happier than unmarried people." mean
- 2) "It is alright for a couple to live together without intending to get married."
- 3) "People who want children ought to get married."