

빅데이터 분석 이해

: 10개 화두에 대한 인문사회과학적 접근을 중심으로

Understanding Big Data & Social Text Analysis
:Focusing on Social Science Perspectives with 10 Key Concepts

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1. "인간감각의 확장

Extension of Human Senses

2. “역의제설정이론”

Reversed Agenda-Setting Theory

3. “공론장”

Public Sphere

4. "SNS"

Social Networking Sites

5. “집단지성”

Collective Intelligence

6. "롱테일 가설"

Long-Tail Hypothesis

7. "관계의 미학"

Aesthetic of Relationship

8. “소유의 종말”

Age of Access

9. “비정형 데이터”

Unstructured Data

10. 융합과 통섭”

Convergence & Consilience



THANK YOU

Understanding Big Data & Social Text Analysis